

LAVELLE  
STRATEGY  
CARES  
*presents*



outreach



CENTER FOR COMMUNITY RESOURCES

**HELP US MOVE TODAY'S FAMILIES FORWARD.**



**Dan Santaniello**  
Community Chair



**Jerry Musheno**  
Board Co-Chair



**Cindy Yevich**  
Board Co-Chair



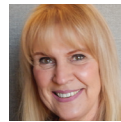
**Jon Cadman**  
Media Co-Chair



**Tom Donohue**  
Media Co-Chair



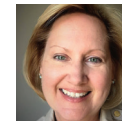
**Jane Augustine**  
2018 Honoree



**Kathy Kutsop**  
Team Co-Chair



**Jennifer Shoemaker**  
Team Co-Chair



**Linda Ciampi**  
Executive Director

**SPONSORSHIP REQUEST 2019**

# JOIN THE OUTREACH CHALLENGE AT OUTREACHWORKS.ORG!

*Dear  
Community  
Supporter,*

As you may be aware, on June 18th, we officially kicked off the **2019 Outreach Challenge** by recognizing community leaders who consistently make a positive impact on the lives of local families.

It was our great pleasure to honor Bob Durkin, President of The Greater Scranton Chamber of Commerce; esteemed regional media professional, Bob Adcroft; and Mary Belin Rhodes, 29-year member of the Outreach team, for the work they do to help families achieve **stability and economic self-sufficiency**.

Now we need **your** help. Please join the 2019 Outreach Challenge by **sponsoring at least one family in need for just \$100**. Our community-wide initiative helps us continue to improve the lives of over 5000 families in Lackawanna County who benefit from our programs and services each year.

As always, we are enormously grateful for your support. We urge you to **sponsor as many families as you can afford**. Encourage your colleagues, customers, friends and families to do the same.

Thank you for helping us **move today's families forward**.

*Gratefully,*  
*Linda A. Ciampi*  
Linda Ciampi  
Executive Director, Outreach

## THANK YOU | MEDIA SUPPORTERS



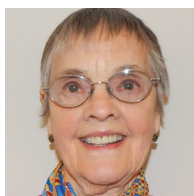
## 2019 OUTREACH AWARD WINNERS



**Bob Durkin**  
THE GREATER  
SCRANTON CHAMBER  
OF COMMERCE



**Bob Adcroft**  
ENTERCOM



**Mary Rhodes**  
OUTREACH

# Sponsor A FAMILY

Television, Outdoor, Radio, Newspapers, and caring Businesses **are all in** to promote the Outreach Challenge! And to thank all of you who step up to sponsor even one family. Look for your thank you on air, in print, and online!

### Proud to sponsor families in need —

- 100 Families** | \$10,000
- 75 Families** | \$7,500
- 50 Families** | \$5,000
- 30 Families** | \$3,000
- 10 Families** | \$1,000
- 5 Families** | \$500
- 1 Family** | \$100

Pleased to commemorate a hero! Please publish our gift as follows:

- In honor of** \_\_\_\_\_
- In memory of** \_\_\_\_\_

### Sponsor Information (please print clearly.)

Your name or the company name as you would like it to appear in all publications and promotional materials.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT OPTIONS

**Sponsor Online** Visit [OutreachWorks.org](http://OutreachWorks.org)

**Sponsor by Text** Text "Outreach" to **50155**

**Sponsor by Mail** Send payment to:  
**Outreach—Center for Community Resources**  
 431 North 7th Avenue, Scranton PA 18503  
*[Please make your check payable to: Outreach.]*

## QUESTIONS?

**CALL** Lavelle Strategy Group at **570.969.6000**.

## KRISTIN CIANFICHI



**Director of Community Outreach and Resource Development**

"Need help setting up our Outreach Challenge in your place of business? I'm here to help!"

**(570) 348-6484 Ext. 115**

[kcianfichi@outreachworks.org](mailto:kcianfichi@outreachworks.org)